zip

INNER

OUTER

zip

# Formulate Arch
# FORM-ARCH-01

Total area including bleed:
8140 (w) x 980 (h) mm

Finished size:
8100 (w) x 900 (h) mm

## General Guidelines

The blue keylines indicate the visible areas of the Hop Up. Keep all text, logos and critical design elements to the inside of the stitch lines.

Please note the front and reverse areas are slightly different sizes to ensure a good fit on the frame.

- CMYK
- Do not supply RGB images.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This Template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).

Please note that for accurate colour reproduction a Pantone colour is always better than supplying colours in CMYK make up. Where colour reproduction is critical please supply a Pantone reference or a Hard Copy Proof.
Pantones will be matched as closely as possible but will vary depending upon the substrate being printed whether Rigid, Semi Rigid or Fleible.